

## INTISARI

Penelitian ini bertujuan untuk menguji pengaruh karakteristik perusahaan yang diproksikan dengan *Dividend per Share*, *Earning per Share*, *Net Profit Margin* dan *Return on Assets* terhadap harga saham melalui laporan keuangan tahunan yang telah disusun oleh perusahaan perbankan yang terdaftar di Bursa Efek Indonesia.

Populasi dalam penelitian ini diperoleh dengan menggunakan metode *purposive sampling* pada perusahaan perbankan yang terdaftar di Bursa Efek Indonesia dan termasuk dalam golongan LQ45 tetap periode 2009-2015 dan berdasarkan kriteria yang telah ditentukan maka diperoleh sampel sebanyak 5 perusahaan perbankan. Metode analisis yang digunakan adalah analisis regresi linier berganda dengan alat bantu aplikasi SPSS (*Statistical Product and Service Solutions*) 24.0.

Hasil pengujian secara parsial menunjukkan bahwa variabel *Dividend per Share* dan *Return on Assets* berpengaruh terhadap harga saham. Sedangkan dari empat variabel tersebut yang memiliki pengaruh dominan terhadap harga saham adalah *Return on Assets*.

Kata kunci: *dividen per share*, *earning per share*, *net profit margin*, *return on assets*, dan harga saham



## ABSTRACT

The purpose of this research is to examine the influence of company characteristic which is proxy by Dividend per Share, Earnings per Share, Net Profit Margin and Return on Assets to the stock price through annual financial statement which has been prepared by banking companies which are listed in Indonesia Stock Exchange. The population has been obtained by using purposive sampling on banking companies which are listed in Indonesia Stock Exchange and incorporated in LQ45 permanent group in 2009-2015 periods and based on the predetermined criteria 5 banking companies have been selected as samples. The analysis method has been done by using multiple linear regression analysis and the SPSS (Statistical Product and Service Solutions) 24.0. The result of partial test shows that dividend per share and return on assets give influence to the stock price. Meanwhile, return on assets is the variable which give dominant influence to the stock price from these four variables.

Keywords: DPS, EPS, NPM, ROA, Stock Price

